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The
HEALTHY
EFFECT

Coach on Demand



Engage & Connect

NUTRITIONTM FACTORS

**G
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*80% Nutrition
20% Workout*

Pricing Guide

Wellness Platform

NUTRITION

Updated: January 7, 2020

NUTRITION
FACTORS

A photograph of a laptop screen displaying the Nutrition Factors website. The website has a dark theme with a navigation bar containing links for GRID DIET, RECIPES, GYM, LIBRARY, COURSES, BLOG, and SIGN-UP. The main content area features the Nutrition Factors logo, which consists of a grid of colored squares. A white rectangular box with a thin border is overlaid on the screen, containing the text 'Coaching Portal' in a large, white, sans-serif font. Below the laptop, a person's hands are visible, one typing on the keyboard and the other holding a smartphone. The entire image has a green color overlay.

Coaching Portal



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Coaching Portal + Your Coaching Fees

Coaching Portal

\$99.99 / monthly*

Everything you need to run a successful coaching business at your fingertips via the Nutrition Factors Coaching Portal.

Key features include:

- 7 Day Grid Meal Planner
- Database of Prepared Meal Plans
- NF GRID Gym App
- HIPPA Compliant Telehealth Webportal
- Video Conferencing
- Instant Billing
- Client Scheduling
- Guided Assessments & Coaching Forms
- Connect-a-Coach Referrals

* Earn 25% Affiliate Commission per month for each COACH enrolled on active membership

Client Access

\$9.99 / monthly*

Use this membership to manage your clients through our world-class nutrition, fitness, and wellness platform.

Key features include:

- 7 Day Grid Meal Planner
- Database of Prepared Meal Plans
- Recipe Database
- NF GRID Gym Fitness App
- Nutrition Factors Library

+ Your Coaching Fees

+ Subscription Commissions

* Earn 25% Affiliate Commission per month for each CLIENT enrolled on active membership

Employee Wellness Program



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Employee Wellness Program Cost

Nutrition Factors offers flexible solutions for every corporate wellness need.

Design your Employee Wellness Program to fit your company's needs. From nutrition and fitness to coaching support, quickly and easily design a solution that is right for your employees

Purchase only what your employees need to succeed.

<i># of Members</i>	<i>Base Price / mo.</i>	<i>+ Per Member / mo.</i>
1-300	\$99.99	\$1.99
301-500	\$129.99	\$1.79
501-1000	\$149.99	\$1.59
1000-2500	\$199.99	\$1.29
2500 +	Contact Nutrition Factors	

* \$299.99 Initial Setup Fee

* \$69.99 Per Additional Coaching Portal

Branded GRID Gym App (Add-on)

Expand into fitness with the GRID Gym App.

The Nutrition Factors GRID Gym App has a variable cost structure based on the number of total users and coaches. Total fees include an initial setup fee and monthly base cost for the app.

<i># of Members</i>	<i># of Coaches</i>	<i>Base Price / mo.</i>	<i>+ Per Member / mo.</i>
1-300	1	\$399	\$1.33
301-500	5	\$499	\$0.99
501-1000	10	\$599	\$0.59
1000-2500	20	\$699	\$0.27
2500 +	Contact Nutrition Factors		

* \$599.99 Initial Setup Fee

* \$99.99 Annual App Store Fee

Business Portal



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Business Portal Costs

Match your expected membership needs to it's corresponding pricing tier.

The Nutrition Factors Business Portal has a variable cost structure based on the number of total users and coaches. Total fees include an initial setup fee, monthly base cost for the portal, and monthly charge per member.

Save by paying year in full

<i># of Members</i>	<i>Base Price / mo.</i>	<i>+ Per Member / mo.</i>	<i>+ Per Member / yr.</i>
1-300	\$99.99	\$1.99	\$19.99
301-500	\$129.99	\$1.79	\$17.99
501-100	\$149.99	\$1.59	\$15.99
1000-2500	\$199.99	\$1.29	\$12.99
2500 +	Contact Nutrition Factors		

* \$299.99 Initial Setup Fee

* \$69.99 Per Additional Coach



Branded GRID Gym App (Add-on)

Expand into fitness with the GRID Gym App.

The Nutrition Factors GRID Gym App has a variable cost structure based on the number of total users and coaches. Total fees include an initial setup fee and monthly base cost for the app.

<i># of Members</i>	<i># of Coaches</i>	<i>Base Price / mo.</i>	<i>+ Per Member / mo.</i>
1-300	1	\$399	\$1.33
301-500	5	\$499	\$0.99
501-1000	10	\$599	\$0.59
1000-2500	20	\$699	\$0.27
2500 +	Contact Nutrition Factors		

* \$599.99 Initial Setup Fee

* \$99.99 Annual App Store Fee

Cost / Profit Analysis

Boost revenue by connecting your business to nutrition and wellness.

The following table displays profitability calculations based upon \$9.99 Member Fee and max number of members for each pricing tier. Net Totals are calculated as sum of revenues minus monthly base price and monthly member fees.

# of Members	Base Price	+ Per Member	Member Fee	Gym Gross Per Member	Monthly Gross Total	Profit After Cost	
						Monthly Net Total	Yearly Net Total
1-300	\$99.99	\$1.99	\$9.99	\$8.00	\$2,997	\$2,301	\$27,612
301-500	\$129.99	\$1.79	\$9.99	\$8.20	\$4,995	\$3,971	\$47,652
501-1000	\$149.99	\$1.59	\$9.99	\$8.40	\$9,900	\$8,251	\$99,012
1001-2500	\$199.99	\$1.29	\$9.99	\$8.70	\$24,975	\$21,550	\$258,600
2500 +			Contact Nutrition Factors				

* Prices are examples based on assumptions. Actual revenue and profits will vary from gym to gym.

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Questions?

Contact us at
manager@nutritionfactors.com

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